

# Lead Product Management (m/f)

Deurne, HQ 

36-40 hours 

As Lead Product Management, you will be responsible for leading and coordinating the product management team. You play a crucial role in developing new products, advancing global innovations, managing our product portfolio and coordinating Global Technical support. You will work closely with various departments including R&D, manufacturing, marketing and international Customer Centers to ensure our products meet the highest standards and market requirements.

- 1.** You gather wants and needs and translate them into developments, set the course, monitor the progress of the project and make adjustments where necessary.
- 2.** You create optimal conditions for employees to perform, develop and be successful.
- 3.** You will be the point of contact for our international customer centers regarding support (4th line) and product developments.
- 4.** You will work in a driven team with employees that are passionate about technology and our product.

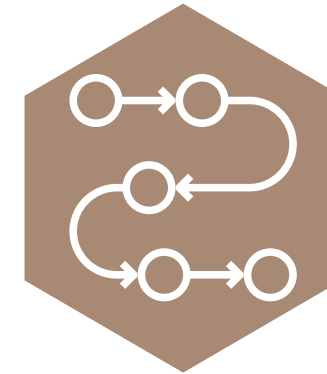


# WORKING AS A LEAD PRODUCT MANAGEMENT:



## **Product development**

Lead the full product development life cycle from concept to launch. Identify market needs and translate them into product requirements. Collaborate with R&D and manufacturing to create innovative and competitive products.



## **Strategic planning**

Develop and implement product strategies that align with business goals and growth strategies. Identify and prioritize new market segments and product opportunities.



## **Product management**

Manage product portfolio by analyzing product performance, conducting market research and making strategic decisions on product positioning and pricing. Ensure optimal balance between cost, quality and customer satisfaction.



## **Global innovation**

Stimulate global innovations by monitoring trends and technological developments and translating them into opportunities for new products and improvements.



## **Collaboration**

Work closely with our international Customer Centers to understand and integrate local market requirements and customer needs into product development strategy. Support sales teams with technical knowledge and product information.



## **Managing Global Technical Support**

Responsible for coordinating and optimizing technical support for Customer Centers worldwide. You will ensure that technical issues are resolved efficiently and strive for high customer satisfaction.



## WE ARE LOOKING FOR A COLLEAGUE WITH :

- A completed technical education at college or university level, preferably in a relevant field of study
- Minimum of 5 years' experience in product management within the technical sector
- Demonstrated experience in product development and innovation at an international level
- Strong analytical and strategic skills, with the ability to translate market trends into concrete product strategies
- Excellent communication and collaboration skills, perk is experience working with international teams
- Leadership experience with a focus on team development
- Excellent command of Dutch and English language in word and writing

## WE PROVIDE:

### **Salary**

depending on your experience

### **38 days off**

25 vacation days and 13 ADV days, or the possibility to have a large part paid out

### **Company phone and laptop**

We make sure that you are easily accessible and can work with all conveniences

### **Company car**

Electric, black and tough, otherwise the choice is yours....

### **Pension**

We also like to take care of things for later, which is why we have a pension plan with PMT

### **VrijMiBo**

In our own IPBarking cafe, Friday afternoons are nice and cozy

### **Staff Association**

One that organizes mega fun outings, from themed get-togethers and festivals to weekends away



# GET TO KNOW THE TEAM: PRODUCT MANAGEMENT

9 employees, location Deurne, NL

## They work on

- Optimization of product knowledge among internal organization, Customer Centers and dealers.
- Monitoring the operation of the current product portfolio (hardware and software).
- Creation of a unified vision of the product portfolio.
- Realization of product developments.



*"What makes my job at IP Parking so enjoyable is that no day is the same."*

**John, Technical support consultant**



*"Product management is all about creating value for the customer. It's not about making things or selling things; it's about creating value."*

**Corke, Product owner**




*"Challenging work and personal development within a nice working atmosphere."*

**Erik, Hardware designer**

# APPLICATION PROCESS

Are you getting excited about this job opening? We look forward to getting to know you!

**01**



**GET IN TOUCH**

Please send us your cover letter and resume:

- E-mail (HR@ipparking.com)
- Telephone (0492-793913)
- WhatsApp (06-41950487)

We will contact you within 1 business day.

**02**



**INTRODUCTION**

If your profile matches, we will invite you for an introductory interview at our headquarters in Deurne. You will have this interview with Jimmy (CEO) and Susette (HR).

**03**



**2ND INTERVIEW**

If there is a click from both sides, we will invite you for a 2nd interview. Then we will go a little deeper into the function and terms of employment and get to know some PM colleagues.

**04**



**OFFER**

Are we both still enthusiastic after the 2nd interview? Then you will receive a suitable offer from us.



## Family business

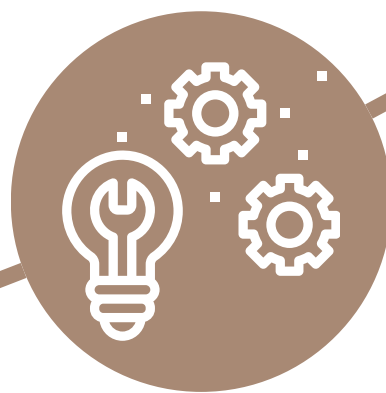
IP Parking is a young and dynamic company brimming with experience. In our family business, hard work is combined with the necessary dose of fun. We are more than just colleagues and our mutual contact is friendly and based on trust.



## Development

Development is important to us, not only in our products, but also for our employees.

We facilitate (internal) training programs, like to think along in terms of opportunities and offer room to grow.



## Technology

We develop our products ourselves, both the software and the hardware. In these we combine different and interesting techniques. Our mission is to offer our customers and their end users the best Xperience. This ensures that we are constantly looking for new opportunities, techniques and developments. We believe it is important that all employees are given room to think along in the process and can contribute to the continuous renewal of our service and product range.

We do not have to be the biggest, but we do want to offer the best service to our customers.



## International

Despite the small and close-knit teams, we are part of a growing international organization. In this we find it important that we also work closely together remotely with our own customer centers in the Netherlands, North America, Belgium, Poland and our dealers worldwide.

A large company that therefore feels small and where real effort is made to get to know each other better.



**IPPARKING**  
it's all about Xperience

# BEDRIJFSPROFIEL



## Active in

NL - USA - BE - POL  
IRL - DK - SWE- FIN - ENG -AUS



## Started up

2005



## HQ location

Deurne, NL



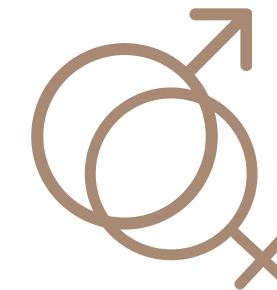
## Number of employees

144



## Average age

41 jaar



## M/V

80% - 20%





**2005**

Founding of IP Parking by Eric and Jimmy Smulders

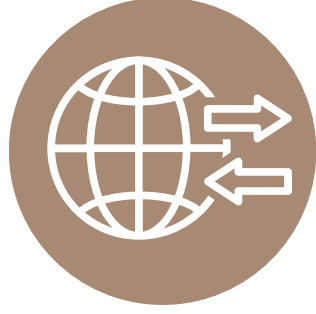


**2007**

ParkBase, 100% web-based Parking Management System (PMS) including license plate recognition (LPR) is introduced.

**2009**

Launching Stadsparkeren B.V., mobile parking provider for consumers



**2012-2016**

Export realization to Germany (2012)  
Belgium, UK and US (2013)  
France (2015)  
Australia (2016)

**2017**

IP Parking opens customer center in North America.  
Introduction of completely ticketless parking system  
Export to Canada

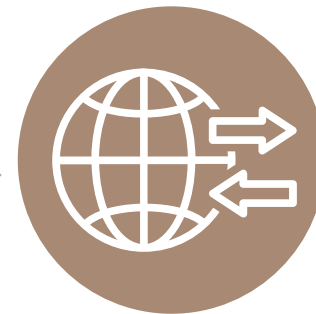
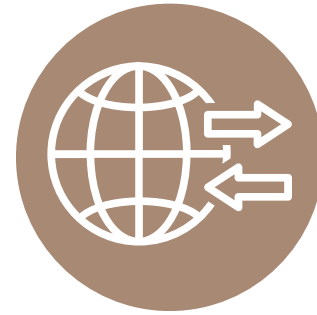


**2018**

IP Parking reaches milestone of 1,000 projects

**2019**

Export realization to Ireland and Luxembourg



**2020**

Export realization to Sweden and Finland

**2022**

IP Parking acquires customer center Belgium and realizes 2,500th project



**2023**

IP Parking opent klantencentrum in Polen